



Niagara on the Lake - Intercept Survey



Date (dd/mm/yy) _____ Location _____ Surveyor _____ Survey Number _____
Time _____

1. What is your primary reason for your trip to the area?

- Work Shopping Personal Dining Theatre Other Service/Errands

2. Are you a guest of a nearby hotel / bed & breakfast?

- Yes No

3. How did you arrive here today?

- Passenger Vehicle Tour Bus Public Transit Shuttle Taxi Biked Walked Motorcycle Other _____

4. What time did you arrive today? _____

5. What location did you come from prior to coming here?

(City/Town) _____

6. Where did you park today (if appropriate)?

- Queen/Picton Street - street pay parking Private Pay Lot Public Pay Lot Side Street Pay Parking Side Street Free Parking Hotel, B & B

Specify Lot/Street/Hotel/B&B if Known

7. If you park on a side street, how far into the neighbourhood are your willing to park?

- Not past businesses 1-2 houses into block Half a block one block or more

8. Have you ever left the area because you could not find parking near your intended destination? Yes No

9. Was it difficult to find a parking space today? Yes No

10. Would you pay more for parking if it were more available?

- Yes No If yes, how much more? _____

11. What time will you leave today? _____

12. Where do you live? _____
(City/Town)

13. How many people are in your group? (include respondent) _____

14. Have you, or are you, planning on visiting any other sites during your visit today? Yes No

If yes, where? _____

15. If you visit multiple establishments in this area during the same trip, do you park your vehicle in more than one location? Yes No

If yes, why? _____

16. How do you locate parking when you visit the area?

- I park in the same place(s) based on previous visits Wherever I find an open space - pay or free Look for free parking

Comments or Ideas to Improve Parking in this area